

www.VisitUtah.com

The VisitUtah.com team has assembled a list of information pages, articles and itineraries from our consumer-facing site that feature Utah dark sky content. We encourage you to share these digital content resources through your channels to highlight April 2023 being declared Utah Dark Sky Month (the third Dark Sky Month in Utah's history). View the guidelines for sharing located at the bottom of this document!

Dark Sky Information Pages on VisitUtah.com

County / Region	Page Name	URL
General	Stargazing	www.visitutah.com/things-to- do/stargazing
General	Dark Sky Parks	www.visitutah.com/places-to- go/dark-sky-parks
General	Planetariums and Astronomy	www.visitutah.com/things-to- do/arts-museums/planetariu ms-astronomy

Dark Sky Articles on VisitUtah.com

County / Region	Article Name	URL
General	How to Stargaze in Utah	www.visitutah.com/articles/h ow-to-stargaze
Carbon	Where to Find the Darkest Skies in Central Utah	www.visitutah.com/articles/w here-to-find-the-darkest-skies -in-central-utah
Garfield	Capturing the Milky Way: Kodachrome Basin by Night	www.visitutah.com/articles/ko dachrome-utah-dark-sky
Garfield	Dark Skies of Bryce Canyon	www.visitutah.com/places-to- go/parks-outdoors/bryce-can yon/must-see-guide/dark-ski es-of-bryce-canyon

Iron	A Party of Astronomic Proportions	www.visitutah.com/articles/a- party-of-astronomic-proporti ons
Salt Lake, Davis, Wasatch, Utah, Morgan, Weber, Carbon	Seeking Starry Skies Near Salt Lake City	www.visitutah.com/articles/se eking-starry-skies-near-salt-la ke-city
San Juan	The World's First Dark Sky Park – Natural Bridges National Monument	www.visitutah.com/articles/na tural-bridges-first-dark-sky-pa rk
Uintah	Discover Dinosaur Astronomy	www.visitutah.com/articles/di nosaur-astronomy
Utah	State Park Stargazing: Interacting With the Galaxy in Real Time	www.visitutah.com/articles/ut ah-camp-floyd-dark-skies
Wasatch	Looking Up: Dark Skies of Heber Valley	www.visitutah.com/articles/lo oking-up-dark-skies-of-heber- valley
Wayne	Dark Skies in Capitol Reef National Park	www.visitutah.com/articles/d ark-skies-in-capitol-reef-natio nal-park
Weber	A Closer Look at North Fork Park	www.visitutah.com/articles/a- closer-look-at-north-fork-park
Weber	Ogden's Star is Rising: Downtown to Dark Skies	www.visitutah.com/articles/o gdens-star-is-rising

Dark Sky Itineraries on VisitUtah.com

County / Region	Itinerary Name	URL
Davis, Weber, Morgan, Wasatch, Utah, Carbon	Stars by the City	www.visitutah.com/plan-your -trip/recommended-itinerarie s/stars-by-the-city
Wayne, Garfield, Iron	Red Rock & Dark Skies: Stargazing the National Parks	www.visitutah.com/plan-your -trip/recommended-itinerarie s/red-rock-dark-skies-stargazing- the-national-parks
Washington, Garfield, Wayne, Salt Lake	Hoodoos and Stars	www.visitutah.com/plan-your -trip/recommended-itinerarie s/hoodoos-and-stars

Sharing Guidelines

On Your Website: We're happy to have you utilize our content, but for the sake of Google not flagging our articles as duplicate content when it is cataloged, we ask you to write a summary of the article on your blog (you're welcome to pull from some of the existing language), and then end with "Read the full article on [insert visitutah.com article URL]."

That way it captures values for your readers and points to the complete resource but isn't duplicative in Google's eyes in a way that penalizes our content.

<u>In Your e-Newsletter:</u> If you are sharing VisitUtah.com that has been added to your website (in line with the requirements above), then you are welcome to point directly to that article from your newsletter without referencing VisitUtah.com or Visit Utah. If it fits your design to attribute an article, you are welcome to credit "Visit Utah" in your email, but it is not required.

On Social Media: We encourage you to join us in amplifying Visit Utah content on your social media channels. You are always welcome to reshare content posted on our @VisitUtah channels. You are also welcome to share a direct link to content on VisitUtah.com, or to a page on your website that follows the requirements above.

In either case, we ask that you tag @VisitUtah and use the hashtag #DarkSkyMonth. If you are using a photo from Visit Utah, please always include the original photographer's credit.