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Utah is unbeatable in dark mode, and no one knows that better than Utahns. That's why Governor Cox has once again officially declared **April Dark Sky Month** in Utah. In addition to celebrating **International Dark Sky Week** on April 15-22, 2023, we'll be highlighting Utah's world-renowned dark sky places on social media all month long. We'd love for you, our fellow industry partners, to join us in spreading the word and sharing the love for our starry skies.

A few ways to join the fun on social media:

- Pull from your personal library and share a photo or video of your own dark sky content.
- If you do not own an image or video, feel free to share one of ours in [this asset folder](#). You must credit the photographer (included in the file names) if any of our images are used.
- [visitutah.com/stars](#) and articles within that page are great content to share on social!
- Reshare Visit Utah's social media posts announcing Dark Sky Month & Dark Sky Week to your personal Feeds or Stories.

Other ways to celebrate with us on social media:

- When sharing posts Dark Sky Month in April, use the hashtag **#DarkSkyMonth**.
- When sharing posts Dark Sky Week (April 15-22, 2023), use any of the following hashtags: **#IDSW2021**, **#DarkSkyWeek**, or **#DiscoverTheNight**. This year, Earth Day also occurs during Dark Sky Week, which may be a great time to talk about dark sky stewardship.
- If there's room in your post captions, we also encourage you to add Visit Utah's branded hashtags **#VisitUtah** and/or **#ForeverMighty**.
- Encourage your social media followers to share their own dark sky content using any of the hashtags stated above. Visit Utah tracks this user-generated content, and we may possibly reshare on our digital channels in the future!
- Tag **@VisitUtah** on social media (channels linked at the top of this page) for the possibility to be reshared on our digital channels, too.