

MARKET PROFILE UNITED KINGDOM

RANK & SPEND



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ToTb!taltah

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- DiDeice cstesseiroeich LRHR/88 LfGM 6 out Asrn Utah
- Directusterevine UVAN-LAS for southern Utah

Throughest arrvice MAN - LAS for southern Utah

This with the

- Espan/tendveroup tour
- Traing travel
 - Escorted Group Tours

TRAVEL HABITS AVEROAVE LIGHTAN BITS

Fi Aevences des Valcation na Triantien per year, on average elks & additional toublic holidays Avenuerged.enlgth8odfd5ltainonal public holidays

AveSage1Bemigrthsof Stay

• UT = 10-14 days • U.S. = 13 nights **Peak Wavell Betibda**ys

PelakularayelePeteirondser

Planningetieroen france: to-Septetenbermonths in ad ₩A/16eer - January to March

Booking time frame: 3-5-months insadvance Booking time frame: 6-9 months in advance





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WHITYUUTALE!?

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- Unliqueuscementery
- NaNiatinanhaPlaPlasks
- 9k\$lsiospevelvelrerédiffieffentht"

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COSTOMERNMEDES AMDERREGRATORS

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TOOPTOORROOPERATORIS INNVARENCET

Tour @ifferdess:

- Bon Yoyage
- **●** America Age You Like It
- North America Travelifervice
- AbolleyATræveda Travel Service
- Audley Travel

Ski Operators:

- Ski Independence
- Ski Safari
- Ski Solutions

OTA's

- Booking.com
- Expedia

For more information on the UK market, please contact:

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