

# Sundance Film Festival Announcement



## Dear Industry Partners & Friends,

Many of you have perhaps heard, and some are now hearing that today Sundance Institute announced launching an RFI and RFP process to explore host locations for the Sundance Film Festival in 2027 and beyond. This is extremely hard news for the host city Park City, as well as the broader state.

We have been working closely with the Governor's office, legislative leadership, and impacted communities to navigate communications around this announcement as well as next steps.

Ultimately, we see this as an opportunity to reimagine what the future of the festival looks like in Utah. With over 40 years of demonstrated success as the home of the Sundance Film Festival, we are well-positioned to continue this partnership.

The announcement can be [found here](#).  
Unified Utah talking points [found here](#).

Any media/other outreach, please feel free to redirect to Anna (385.212.9325) on our team.

Sincerely,

A handwritten signature in black ink, appearing to read "Virginia Pearce".

Virginia Pearce, Film Commissioner  
Utah Film Commission

A handwritten signature in black ink, appearing to read "Natalie Randall".

Natalie Randall, Managing Director  
Utah Office of Tourism and Film



Questions? Suggestions?

We want to hear from you! Message us your thoughts:  
[rcreeer@utah.gov](mailto:rcreeer@utah.gov)