

ROUND 2017 TRADITIONAL CO-OP AWARDS

FY 17/18

| APPLICANT | 6/22/17 REQUESTED | 8/11/2017 AWARDED |
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| Beaver County Travel Council | \$70,000.00 | \$52,220.00 |
| Cache Valley Visitors Bureau | \$54,525.00 | \$39,912.00 |
| Capitol Reef/Wayne County | \$20,000.00 | \$15,280.00 |
| Cedar City-Brian Head Tourism - Shakespeare Adventure | \$55,000.00 | \$43,230.00 |
| Cedar City-Brian Head Tourism - Winter Marketing | \$183,500.00 | \$137,625.00 |
| Davis County | \$30,000.00 | \$22,200.00 |
| Discovery Gateway | \$2,200.00 | \$1,650.00 |
| Emery County Travel Bureau - Digital Campaign | \$10,000.00 | \$7,400.00 |
| Emery County Travel Bureau - Website Phase II | \$30,000.00 | \$22,320.00 |
| Emery County-Travel Bureau - Branding & Marketing | \$80,000.00 | \$58,400.00 |
| Escalante Canyons Art Festival | \$12,900.00 | \$9,546.00 |
| Foothill Cultural District | \$6,000.00 | \$4,350.00 |
| Four Corners School of Outdoor Education | \$64,500.00 | \$48,246.00 |
| Garfield County Office of Tourism | \$225,000.00 | \$175,500.00 |
| Great Basin Heritage Area | \$9,950.00 | \$7,313.00 |
| Heber Valley - Historic Railroad | \$4,500.00 | \$3,330.00 |
| Heber Valley Office of Tourism - Corporate Marketing | \$15,000.00 | \$11,625.00 |
| Heber Valley Office of Tourism - Marketing | \$49,050.00 | \$39,853.00 |
| Heber Valley Office of Tourism - Ski Sales & Marketing | \$4,942.50 | \$4,078.00 |
| Kane County Office of Tourism - Balloons & Tunes Roundup | \$10,000.00 | \$7,750.00 |
| Kane County Office of Tourism - Digital Campaign | \$186,000.00 | \$143,220.00 |
| Kane County Office of Tourism - Love Media Placement | \$25,000.00 | \$18,600.00 |
| Kimball Art Center | \$30,000.00 | \$22,080.00 |
| Loveland Living Planet Aquarium | \$37,815.00 | \$29,344.00 |
| Moab Area Travel Council | \$275,000.00 | \$210,100.00 |
| Moab Folk Festival | \$10,000.00 | \$7,900.00 |
| Moab Music Festival | \$10,000.00 | \$7,450.00 |
| National Ability Center | \$71,300.00 | \$54,758.00 |
| Ogden Friends of Acoustic Music | \$5,000.00 | \$3,500.00 |
| Park City Chamber/Bureau | \$275,000.00 | \$223,300.00 |
| Piute County - 2nd Jump Start Application | \$30,000.00 | \$21,000.00 |
| Sandy Chamber of Commerce | \$24,900.00 | \$19,273.00 |
| Ski Utah | \$275,000.00 | \$233,200.00 |
| Sportsmen for Fish & Wildlife | \$100,000.00 | \$70,600.00 |
| St. George Convention & Tourism Office - AU Adventure | \$30,000.00 | \$25,020.00 |
| St. George Convention & Tourism Office - German Theater | \$30,000.00 | \$24,660.00 |
| St. George Convention & Tourism Office - German Winter | \$30,000.00 | \$25,440.00 |
| St. George Convention & Tourism Office - International | \$23,820.00 | \$18,151.00 |
| St. George Convention & Tourism Office - So Utah Winter | \$45,000.00 | \$38,340.00 |
| St. George Convention & Tourism Office - Springdale/Sky | \$100,000.00 | \$73,200.00 |

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| Sundance Institute | \$275,000.00 | \$226,600.00 |
| The Neil Simon Festival | \$25,000.00 | \$17,850.00 |
| Tooele County - Branding Campaign | \$75,000.00 | \$53,400.00 |
| Tooele County - Country Fan Fest | \$150,000.00 | \$110,100.00 |
| Tooele County - Ford Performance | \$50,000.00 | \$35,600.00 |
| Town of Garden City | \$5,000.00 | \$3,575.00 |
| Tuacahn Center for Performing Arts | \$240,171.00 | \$188,294.00 |
| Uintah County Travel & Tourism - Origin of Adventure | \$143,095.00 | \$104,746.00 |
| Uintah County Travel & Tourism / Flaming Gorge | \$15,000.00 | \$11,670.00 |
| Utah Festival Opera | \$52,371.87 | \$36,660.00 |
| Utah Shakespeare Festival | \$110,000.00 | \$77,440.00 |
| Utah Symphony and Opera | \$20,000.00 | \$15,120.00 |
| Utah Valley CVB - Festivals | \$28,000.00 | \$20,776.00 |
| Utah Valley CVB - Meetings | \$89,566.50 | \$67,354.00 |
| Utah Valley CVB - Sports | \$32,500.00 | \$22,945.00 |
| Utah Valley CVB - Sundance | \$11,750.00 | \$8,648.00 |
| Utah's Patchwork Parkway | \$2,425.00 | \$1,892.00 |
| Visit Ogden - Meetings | \$58,435.00 | \$47,332.00 |
| Visit Ogden - Spartan | \$65,000.00 | \$47,450.00 |
| Visit Ogden - Summer | \$36,500.00 | \$28,981.00 |
| Visit Ogden - Winter | \$58,050.00 | \$46,672.00 |
| Visit Salt Lake | \$275,000.00 | \$227,700.00 |
| Wasatch Western Heritage | \$3,550.00 | \$2,751.00 |
| Weber Cultural Legacy Foundation, DBA GOAL | \$15,000.00 | \$11,310.00 |
| Western Legends Roundup | \$6,000.00 | \$4,290.00 |
| Zion Natural Park Forever Project | \$20,351.50 | \$14,368.00 |
| | \$4,413,668.37 | \$3,414,488.00 |
| Traditional Co-op Fund | \$3,426,182.54 | |
| Recommended for funding: | -\$3,414,488.00 | |
| Co-op Fund Balance: | \$11,694.54 | |