

Utah Cooperative Marketing Grant Awards Round 2026 Awarded 8/14/2026

Tier 1 Organization	Award Amount	Tier 2 Organization	Award Amount
Beaver County Travel Council	\$115,300	Ballet West	\$27,474
Box Elder County Government	\$81,500	Blanding City	\$6,700
Cache Valley Visitors Bureau	\$93,600	Brian Head Town	\$66,606
Carbon County Office of Tourism	\$143,300	Casino Star Theater Foundation	\$8,880
Daggett County	\$41,200	Days of 47 Rodeo	\$25,000
Discover Davis	\$181,600	Friends of the Moab Folk Festival	\$4,012
Emery County Office of Tourism	\$38,500	Heber Historic Railroad	\$38,060
Garfield County Office of Tourism	\$176,400	Joe's Valley Fest	\$8,880
Grand County Government	\$161,000	Kayenta Arts Foundation	\$14,946
Greater Zion Convention & Tourism	\$126,000	Kimball Art Center	\$53,284
Heber Valley Office of Tourism	\$156,000	Moab Museum	\$3,600
Juab County Tourism & Travel	\$97,900	Moab Music Festival	\$15,080
Kane County Office of Tourism & Film	\$157,200	National Ability Center	\$51,698
Morgan County	\$56,700	Ogden Valley Adaptive Sports	\$9,952
Park City Chamber/CVB	\$154,500	Ogden's George S Eccles Dinosaur Park	\$6,898
Piute County Government	\$33,900	Park City Historical Society	\$21,786
San Juan Office Visitor Services	\$162,400	SUU Shakespeare Festival	\$64,506
Sevier County	\$160,800	Sportsman for Fish and Wildlife	\$50,406
Ski Utah	\$179,500	Thanksgiving Point	\$12,528
Tooele County	\$122,500	Tuacahn Center for the Performing Arts	\$64,506
Uintah County Travel & Tourism	\$174,900	Utah Festival Opera & Musical Theater	\$36,380
Utah Valley VB	\$174,900	Utah Symphony & Opera	\$24,500
Visit Cedar City / Brian Head	\$138,400	Weber Cultural Legacy Foundation	\$11,156
Visit Ogden	\$182,200		
Visit Salt Lake	\$126,100		
Wayne County Office of Tourism	\$97,600		
Tier 1 Total Awarded:	\$3,333,900	Tier 2 Total Awarded:	\$649,974