

**2016 Tourism Works Award for Outstanding Efforts  
in the Utah Tourism Industry**

**Outstanding Community Tourism Initiative Nomination Form**

**Name of Entry:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

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**Nominated by:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

On a separate page, please address the following:

1. Please describe in detail the project or promotion used to increase tourism or tourism awareness in the community.
2. Please provide examples of how the project or promotion utilized businesses, organizations, and partnerships within the community to increase tourism revenue for a positive economic impact in the Community/State/Region.
3. Please provide examples of how the initiative utilized creative and innovative methods to increasing tourism in the community.

**Optional:**

Please feel free to send along any photos, video, or other assets that can demonstrate the success of the marketing program.