

**ROUND 2015 COOPERATIVE MARKETING AWARDS**

Level of Funding	UOT Board Conflicts of Interest	Applicant	Amount Requested	8/14/2015 Amount Approved
100% Funding		Visit Salt Lake	\$325,000.00	\$325,000.00
	<b>John Holland Lance Syrett</b>	St. George Convention & Tourism Office	\$30,000.00	\$30,000.00
		Kane County Office of Tourism & Film Commission	\$2,807.50	\$2,807.50
		Moab Folk Festival	\$8,750.00	\$8,750.00
		Moab Music Festival	\$10,000.00	\$10,000.00
	<b>Kym Buttschardt Lance Syrett John Holland</b>	Ogden-Weber CVB	\$10,000.00	\$10,000.00
		Garfield County Office of Tourism	\$200,000.00	\$200,000.00
95% Funding	<b>Joel Racker</b>	Utah Valley CVB	\$59,647.00	\$56,664.65
	<b>Kym Buttschardt</b>	Ogden-Weber CVB	\$25,000.00	\$23,750.00
		St. George Convention & Tourism Office	\$15,000.00	\$14,250.00
		Utah Shakespeare Festival	\$125,000.00	\$118,750.00
		National Ability Center	\$105,050.00	\$99,797.50
90% Funding		Tuacahn Center for Performing Arts	\$97,460.00	\$87,714.00
		Beaver County Travel Council	\$39,750.00	\$35,775.00
		Sandy Chamber of Commerce	\$25,500.00	\$22,950.00
		Zion Canyon Visitors Bureau	\$15,000.00	\$13,500.00
		Living Planet Aquarium	\$72,500.00	\$65,250.00
	<b>Joel Racker</b>	Utah Valley CVB	\$30,350.00	\$27,315.00
		Splore	\$5,000.00	\$4,500.00
	<b>Kym Buttschardt</b>	Ski Utah	\$325,000.00	\$292,500.00
		San Juan County Office of Econ Dev	\$10,865.00	\$9,778.50
		Park City Chamber/Bureau	\$275,000.00	\$247,500.00
85% Funding		Ogden Friends of Acoustic Music	\$5,000.00	\$4,250.00
		Western Legends Roundup	\$6,500.00	\$5,525.00
		Moab Area Travel Council	\$50,000.00	\$42,500.00
		Cedar City-Brian Head Tourism	\$199,000.00	\$169,150.00
	<b>Gordon Topham</b>	Sevier County Travel & Tourism	\$25,000.00	\$21,250.00
		Amazing Earthfest	\$5,000.00	\$4,250.00
		Kane County Office of Tourism & Film	\$7,500.00	\$6,375.00
		Sportsmen for Fish & Wildlife	\$100,000.00	\$85,000.00
		Moab Area Travel Council	\$275,000.00	\$233,750.00
		Utah Festival Opera	\$54,750.00	\$46,537.50
		Zion Natural History Association	\$21,001.50	\$17,851.28
	80% Funding		Kane County Office of Tourism & Film	\$7,875.00
		Uintah County Travel & Tourism	\$75,551.50	\$60,441.20
		Capitol Reef Country/Wayne Co	\$10,225.00	\$8,180.00
		Capitol Reef Country/Wayne Co	\$20,040.00	\$16,032.00
		Great Basin Heritage Area	\$9,000.00	\$7,200.00
		Kane County Office of Tourism & Film	\$6,397.50	\$5,118.00
		Kane County Office of Tourism & Film	\$100,000.00	\$80,000.00
		Kimball Art Center	\$24,000.00	\$19,200.00
		Cache Valley Visitors Bureau	\$45,055.00	\$36,044.00
		Four Corners School of Outdoor Edu	\$150,250.00	\$120,200.00
<b>Joel Racker</b>		Utah Valley CVB	\$33,250.00	\$26,600.00
75% Funding		Cedar City-Brian Head Tourism	\$49,500.00	\$37,125.00
		Uintah County Travel & Tourism	\$20,000.00	\$15,000.00
		Park City Chamber/Bureau	\$50,000.00	\$37,500.00
	<b>Kym Buttschardt</b>	Ogden-Weber CVB	\$27,700.00	\$20,775.00
		Kane County Office of Tourism & Film	\$15,505.00	\$11,628.75
	<b>Joel Racker</b>	Utah Valley CVB	\$60,000.00	\$45,000.00
		Downtown Alliance	\$25,000.00	\$18,750.00
		Heber Valley Office of Tourism	\$40,236.00	\$30,177.00
	<b>Kym Buttschardt</b>	Ogden-Weber CVB	\$38,500.00	\$28,875.00
		Bear Lake Valley CVB	\$6,500.00	\$4,875.00
	<b>John Holland</b>	Escalante Canyons Art Festival	\$14,232.00	\$10,674.00
	Heber Valley RR	\$10,000.00	\$7,500.00	
				<b>\$2,996,185.88</b>

<b>Traditional Co-op Fund</b>	<b>\$2,997,018.60</b>
<b>Recommended for funding:</b>	<b>- \$2,996,185.88</b>
<b>Balance:</b>	<b>\$832.72</b>