

**Utah Co-op Marketing  
ROUND 2025 CO-OP MARKETING GRANT AWARDS FY 25/26  
AWARDED 8/09/2025**

DMO APPLICANT	AWARDED	NON-DMO APPLICANT	AWARDED
Beaver County Travel Council	\$76,000	Ballet West	\$34,100
Blanding City	\$13,000	Cache Valley Chamber	\$7,500
Box Elder County Government	\$48,750	Casino Star Theater Foundation	\$6,250
Brian Head Town	\$134,964	Friends of the Moab Folk Festival	\$5,700
Cache Valley Visitors Bureau	\$72,410	Grand Staircase Escalante Partners, Inc	\$6,000
Carbon County Office of Tourism	\$32,500	Historic 25th Street Foundation DBA Ogden Downtown Alliance	\$5,000
City of Provo	\$37,924	Joe's Valley Fest	\$12,090
Discover Davis	\$182,250	Kayenta Arts Foundation	\$19,096
Emery County Office of Tourism	\$46,314	Kimball Art Center	\$61,846
Explore Utah Valley	\$182,250	Moab Museum	\$2,178
Garfield County Office of Tourism	\$182,250	Moab Music Festival	\$24,180
Grand County Government	\$146,250	Murray Area Chamber Foundation	\$5,980
Greater Zion Convention & Tourism	\$182,250	National Ability Center	\$100,500
Heber Valley Office of Tourism	\$182,250	Ogden First, Inc.	\$18,200
Juab County Tourism & Travel	\$88,750	Ogden Valley Adaptive Sports	\$16,988
Kane County Office of Tourism & Film	\$146,250	Ogden's George S Eccles Dinosaur Park	\$15,000
Morgan County Economic Development	\$73,906	Park City Opera	\$5,700
Ogden/Weber CVB	\$182,250	SUU Shakespeare Festival	\$67,000
Park City Chamber/CVB	\$182,250	The Living Planet Aquarium	\$52,000
Piute County Government	\$13,000	Tuacahn Center for the Performing Arts	\$100,500
San Juan Office of Economic Development & Visitor Services	\$182,250	United States Ski & Snowboard Association	\$85,500
Sevier County	\$146,250	Utah Festival Opera & Musical Theater	\$37,336
Ski Utah	\$182,250	Utah State University (USU)	\$9,806
South Salt Lake	\$12,788	Utah Symphony & Opera	\$31,000
Tooele County	\$125,938	Weber Cultural Legacy Foundation	\$20,100
Uintah County Travel & Tourism	\$180,488	<b>Total Award</b>	<b>\$749,550</b>
Visit Cedar City - Brian Head	\$95,000	<b>THANK YOU CO-OP COMMITTEE!</b>	
Visit Salt Lake	\$182,250		

Wayne County Office of Tourism	\$94,380		
Total Awarded	\$3,407,362		