

2023 UOT Pitch Calendar
January - December



All story idea submissions are reviewed by the UOT’s Public Relations team and shared with the larger UOT team. Story ideas that meet our monthly headline criteria will be used in monthly headline pitches, proactive media pitching, and as a resource for reactive media leads.

In addition, we are always interested in receiving long-lead story ideas including: "what’s new" (new attractions, hotel, and restaurant openings, programming, etc), holiday/seasonal happenings, and [Forever Mighty](#)® topics.

Please submit all story ideas via [this form](#)

	HEADLINE		HEADLINE
January	Utah. America's Film Set. (Looking beyond Sundance)	February	The Most Uniquely Utah Romantic Adventures
March	Top Spring Break Road Trips through Utah	April	Utah's Dark Sky Moment: New Ways and Places to Explore Utah's Night Sky
May	Over-the-top Utah Adventures & Experiences	June	Glamping Capitol of the World (Southern Utah)
July	A Dining Guide to Utah: Salt Lake City & Beyond	August	National Wellness Month: Explore the Wellbeing Power of Utah's Natural Landscapes
September	The Great American Eclipse is Coming, and Some of Utah's State and National Parks Provide Perfect Viewing Locations	October	A Skier's Dream Basecamp (Northern Utah)
November	Winter Travel Deals -- Southern Utah	December	Major 2024 News

Please submit stories prior to the headline distribution month to be considered for inclusion. Questions? Please contact aloughridge@utah.gov