



2015 UTAH TOURISM HALL OF FAME Nomination Instructions

*Inductees will be announced during the closing lunch at the 2015 Utah Tourism Conference
October 8, 2015 at Ruby's Inn, Bryce Canyon City, Utah*

CRITERIA FOR TOURISM HALL OF FAME NOMINATION

A nominee is defined as an individual, alive or deceased, an icon or a group of two or more people who have cooperatively enhanced Utah tourism. The individuals honored as inductees, live in Utah and have made a substantial and sustained contribution to the state's tourism industry through leadership and service as follows:

The nominee has made a long standing contribution to their area, creating products, tourism materials, organized infrastructure, etc. to promote their area and thus promote Utah as a destination state-wide; and/or

The nominee has made a significant contribution toward improving the national/international recognition of the positive aspects of vacationing in Utah; and/or

The nominee has improved the understanding of Utah residents regarding the attractions of this state and/or the economic development benefits of tourism for the state; and/or

The nominee has contributed to improving the business climate for tourism-related businesses in Utah, or facilitated the efforts of others to accomplish those ends.

NOMINATION DEADLINE for submissions is 5:00 pm, August 7, 2015

Return a **one-page narrative** by mail, fax or email to:
E-mail: delorme@sanjuancounty.org

PLEASE INCLUDE THE FOLLOWING INFORMATION IN A ONE-PAGE NARRATIVE:

1. Nominee's information – name, company/organization/affiliation (during time period being recognized), address, telephone and e-mail
2. Please answer the following –
 - a. Describe the nominee's involvement in Utah's tourism industry for the last 10 or more years. Provide a basic timeline.
 - b. Describe how the nominee goes "above and beyond the call of duty". That is, how she/he has done more than just their job.
 - c. Detail the nominee's significant contributions toward improving recognition of Utah as a destination.
 - d. Discuss local and statewide community involvement with tourism organizations, boards and commissions.
 - e. Provide additional information, utilizing the criteria for nomination, qualifying this nominee for the Hall of Fame.
3. Nominator's information – name, company, telephone, and e-mail

*Thank you for your participation in the nomination process!
See you at the Utah Tourism Conference!*