

UTAH OFFICE OF TOURISM FAMILIARIZATION TOURS

JULY 1, 2008 to JUNE 30, 2009

DATE	GROUP NAME	MEDIA or TRADE	MARKET	SPONSOR	CONTRIBUTIONS	PAX	UTAH HIGHLIGHTS
17-28 May 2009	Claude Herve-Bazin LE GUIDE DE ROUTARD Southern Utah's National Parks	Media International	FRANCE	UOT		1	GUIDES DU ROUTARD, guidebook series translated into 5 languages (French, English, Spanish, Italian, Polish and Flemish), will visit Utah to update 2010 - 2011 NATIONAL PARKS OF THE AMERICAN WEST AND LAS VEGAS edition. Visits will include Bluff, Monument Valley, Goosenecks State Park, Valley of the Gods, Moab, Arches, Canyonlands, Dead Horse Point State Park, Green River State Park, Capitol Reef, Torrey, Highway 12, Bryce, Zion, Springdale & Salt Lake City. Connect Pass will be utilized for Salt Lake attractions.
24-30 May 2009	Linda Barth, Editor FROMMERS GUIDEBOOKS Southern Utah Tour	Media Domestic	USA	UOT		1	Linda will be traveling through Salt Lake, Zion, Bryce and Capitol Reef to update the Utah Guidebook. One highlight is her stop over in Kanab to visit the Best Friends Animal Sanctuary.
26 May - 5 June 2009	Klaus Krawelitzki SUN & FUN SPORTREISEN Mt. Bike Southern Utah	Media International	GERMANY	UOT		1	Tour operator sending writer to join Sacred Rides mountain bike tour. Itinerary includes biking in St. George area, Brian Head and Moab.
27 May - 26 June 2009	Karl-Heinz Ranz Journalist/Photographer American West Multi-Media Show	Media International	GERMANY	UOT		1	UOT provided a letter of introduction to notify partners that Karl will be traveling throughout Southern Utah to prepare a multi-media show on the American West. Project sponsored by Raiffaisen Bank, Volksbank and Globetrotter. Karl will present program to customers at over 180 bank outlets in the fall.
May 30 - June 6 2009	Michael Juhran KOLNISCHE RUNDSCHAU, URLAUB TIPP, MARKISCHE ODERZEITUNG, LEIPZIGER VOLKSZEITUNG, LAUSITZER RUNDSCHAU Southern Utah National Parks & Monument Valley	Media International	GERMANY	UOT		2	Itinerary to include: Monument Valley, Goosenecks, Valley of the Gods, Canyonlands, Arches, Moab, Capitol Reef, Escalante, Bryce Canyon & Zion.
June 2009	WAS IS WAS German TV Children's Science Program	Media International	GERMANY	UOT		3	Program will feature Dugout Ranch and Monument Valley ranchers/farmers. Bluff and Salt Lake fire departments and the Utah Highway Patrol will also be filmed. Discussing possible visit to Great Salt Lake.

11-17 June 2009	Japanese Trade FAM Southern Utah National Parks Tour	Trade International	JAPAN	UOT		7	Tour Operator Fam to introduce new Tokyo/SLC flight. Visits will include Canyonlands, Moab, Arches, Monument Valley, Lake Powell, Kanab, Zion, Bryce & Salt Lake City.
3-7 June 2009	Bob Ragaini, Cameron Johnson PALM BEACH ILLUSTRATED NUVO	Media Domestic	USA/CAN	UOT		2	Both writers confirmed on assignment to write about the Sorrel River Ranch as a luxury destination and the Moab Area.
3-4 June 2009	Directours Delta promotes SLC as Gateway to Yellowstone	Trade International	FRANCE	UOT/SLCVB	Delta	5	Tour operator visit sponsored by Delta to bring 5 agents to Salt Lake for visit to Yellowstone. UOT will host for Salt Lake tour including visit to Big Cottonwood Canyon. Overnight at the Hilton.
3-7 June 2009	South West Utah Media FAM	Media Domestic	USA/CAN	UOT		4	SW Area Media Fam booked through Lou Hammond & Associates. Visiting St. George Area, Garfield, and Cedar City/ Brian Head.
7-10 June 2009	Dirk Kruse Eitzbach Margit Bromberg IWANOWSKI GUIDEBOOKS	Media International	GERMANY	UOT		2	Project to update the USA edition of Iwanowski Travel Books. Visits will include Dinosaur National Monument, Arches, Canyonlands & Red Cliffs Lodge.
8-11 June 2009	Jamie Simons, Editor PETERGREENBURG.COM South West Utah Tour	Media Domestic	USA	UOT		3	Jamie will be traveling to Zion and Bryce to do a family friendly travel piece for PeterGreenberg.com and PeterGreenberg.com Weekly Newsletter.
9 June - 20 July 2009	Rebecca Schmidt and Roland Marske JULES VERNES PR AGENCY/ ROUGH GUIDE Southern Utah National Parks and Monuments	Media International	GERMANY	UOT		2	Travelling the USA RV for Rough Guide USA West (Germany) and German Newspapers. Utah visits to include Monument Valley, Arches, Canyonlands, Dead Horse Point State Park, Glen Canyon, Bryce, Grand Staircase, Zion, Vermillion & Salt Lake City.
17-24 June 2009	Marion Trutter SUEDEDEUTSCHE ZEITUNG The Escape Goats of Escalante	Media International	GERMANY	UOT		1	Will do feature on Escape Goats of Escalante. Visit will also include Bryce & Capitol Reef. In Salt Lake, story will be developed on brewpubs. Interviews with Utah Brewers Cooperative and key personnel at Squatters and Red Rock.

20-29 June 2009	Gunter Reimann REISE MOTORRAD ABENDZEITUNG SRT Harley Utah Tour	Media International	GERMANY	UOT		3	Motorcycle tour will include Arches, La Sal Loop. Western Film Museum at Red Cliffs, Dead Horse Point State Park, Canyonlands, Goblin Valley State Park, Captiol Reef, Torrey, Highway 12, Anasazi State Park Museum. Boulder, Bryce, Zion, Kanab, Coral Pink Sand Dunes State Park & Lake Powell.
29 June to 4 July 2009	Dollar Rent A Car Monte RV ATI The First American Drive Tour with SUV & Motorhomes	Media International	CHINA	UOT		16	USA Chinese travel trade partners joining forces to create media/commercial tour of Western USA. Utah portion to include Salt Lake City, Temple Square & Antelope Island. 16 media outlets will join program to experince trip and interview paying customers.
						54	TRAVEL PROFESSIONALS INTRODUCED TO UTAH
PENDING							
TBA 2009	Bernd Wagner ADAC REISEMAGAZIN/ VISTAPOINT	Media International	GERMANY	UOT		1	Bernd is the author of many travel guides inc. ADAC and Vistapoint. Will travel to the S.West in 2009, especially to write about cities in Utah. Will concentrate on SLC and all it's attractions. Dates to be specified at ITB.
TBA 2009	Joanne Lefson WORLD WOOF TOUR 2009	Media International	S.AFRICA	UOT		1	Joanne will be travelling the world with a film crew and a dog called 'Oscar' to film a 13-26 part series called the World Woof Tour. She has asked for assistance while in Utah and we are waiting to hear more from her.
TBA 2009	Extra Golf of Austria	Media International	AUSTRIA	UOT		1	Develop 2 to 4 page Red Rock Golf Trail piece for Extra Golf. Visit includes 3 days of golf and a visit to Zion NP.
June-09	Mireille Gignoux Jean-Claude Figenwald SERIE LIMITEE LES ECHOS	Media International	FRANCE	UOT		2	Filmed in Utah theme. Based at Sundance and Red Cliffs. More details to follow.